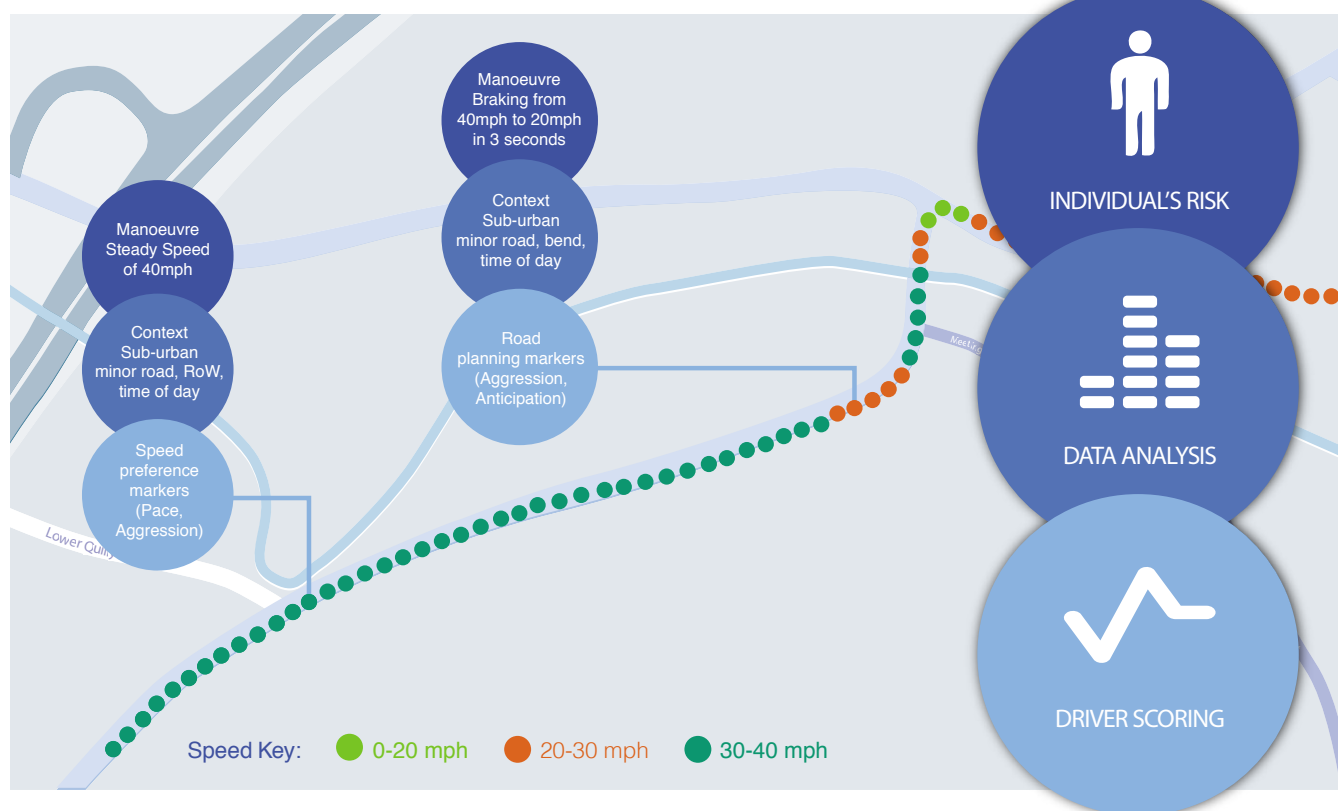




iPhone and Android

MyDrive are world leaders in telematics profiling, delivering the most detailed and accurate driver profiles. MyDrive's unique solution enables insurers to fundamentally redefine their assessment of risk. By offering detailed and engaging driver scoring, MyDrive clients increase customer interactions and enhance the insurer-customer relationship.



Since July 2013, Compsoft plc and MyDrive Solutions have been working together to deliver MyDrive's market-leading driver behaviour profiling technology via mobile apps.

"Mobile is a rapidly growing area of our business. Our clients want the level of contextualised detail on driver behaviour only MyDrive can offer. However they also want to give their customers the convenience of a mobile app, and to incorporate any number of features to make their app more useful and memorable than that of their competitors."

"Combining MyDrive's industry leading technology with Compsoft's unrivalled experience of mobile design and development, together we will ensure our customers get the very best of both worlds".

Anthony Keyworth, COO of MyDrive

Compsoft is the UK's premier mobile development house, and has created apps for household names such as Autoglass, Hotels.com, npower and Nissan. As well as bespoke apps for MyDrive's clients, Compsoft will be developing enhancements to MyDrive's Software Developer Kits (SDKs) for iPhone and Android - the SDKs may also be licensed by customers or third parties to enable straightforward integration of MyDrive telematics into mobile apps.

"MyDrive have some truly exceptional technology which is used by many of the biggest names in the insurance industry. We're terrifically excited to be helping MyDrive and their clients deliver the best possible mobile solutions".

Mike Massey, Managing Director of Compsoft



www.compsoft.co.uk
03333 44 23 28

