



# iPad App

When Manchester United set out to secure a major sponsor for their kit, they didn't just send a pitch—they delivered an experience. Our team developed a stunning, high-performance iPad application, pre-installed on the very first generation iPads, which were gifted to select global corporations as part of an exclusive sponsorship campaign.



This wasn't just an app; it was an immersive, interactive journey through Manchester United's rich history and global influence. Users could explore legendary players, watch archival footage, and interact with beautifully animated content, all seamlessly blending past and potential future sponsorship visions. The app leveraged deep parallax effects, ultra-optimized graphics, and cutting-edge animations, pushing the iPad's capabilities to the absolute limit.

One of the most impressive aspects was its dynamic branding, ensuring each company received a custom version with their own logo and identity integrated throughout the experience. The result was an incredibly polished, visually rich, and deeply engaging pitch tool that played a pivotal role in securing one of Manchester United's most significant sponsorship deals.

This project showcased not just our ability to build high-end, graphically intense mobile applications, but also our skill in crafting bespoke, strategic digital experiences that make a lasting impact.

