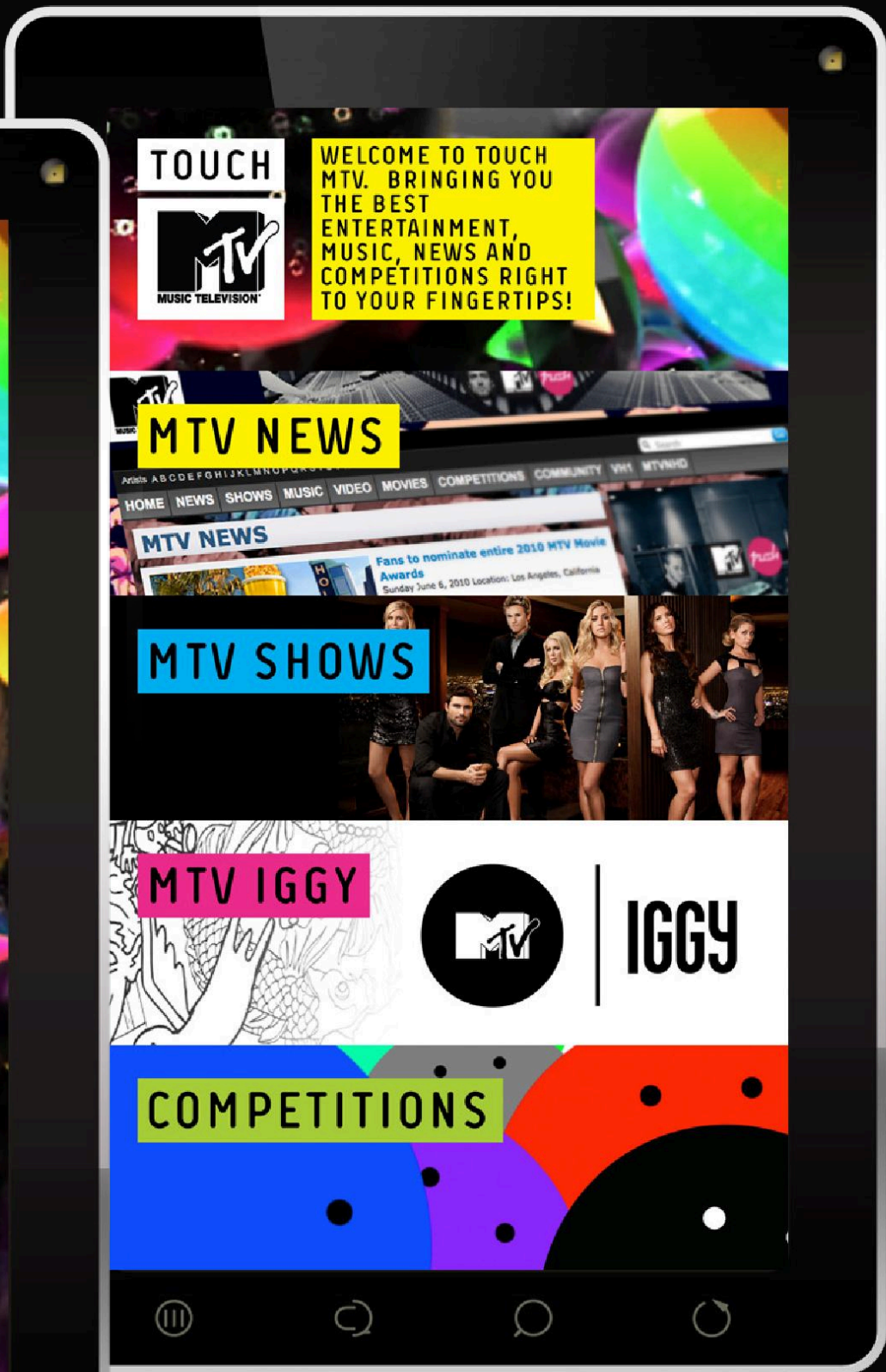


TOUCH MTV

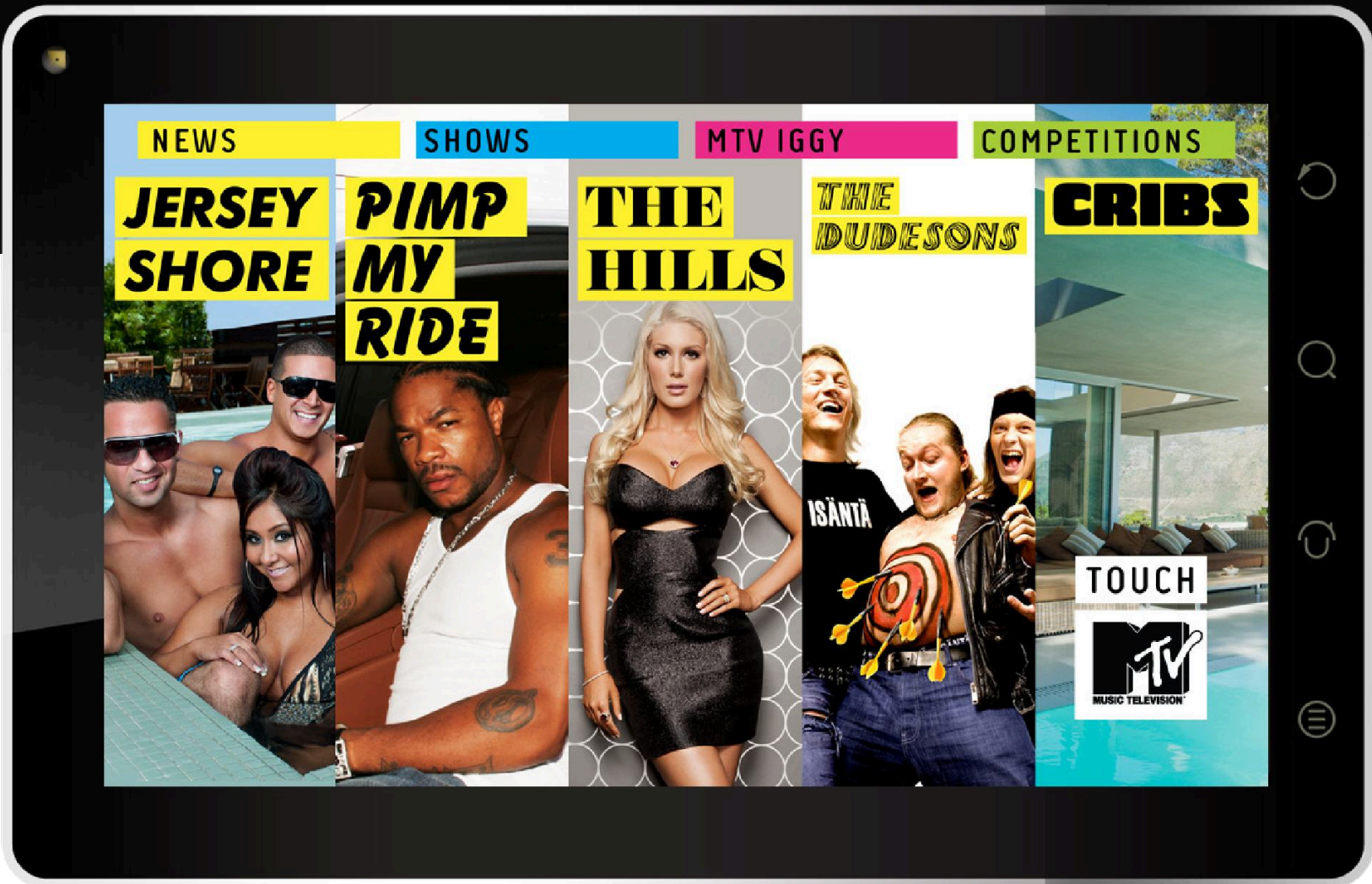
Galaxy Samsung Tablet

Compsoft Creative worked at the forefront of Android tablet development, collaborating directly with Samsung during the creation of the first Galaxy Tab. As part of this partnership, we developed Touch MTV, a pre-installed app that showcased MTV's content in an engaging, tablet-optimised experience. Designed specifically for the larger screen format, the app delivered a seamless and immersive way for users to interact with MTV's music, shows, and exclusive content.

Splash screen

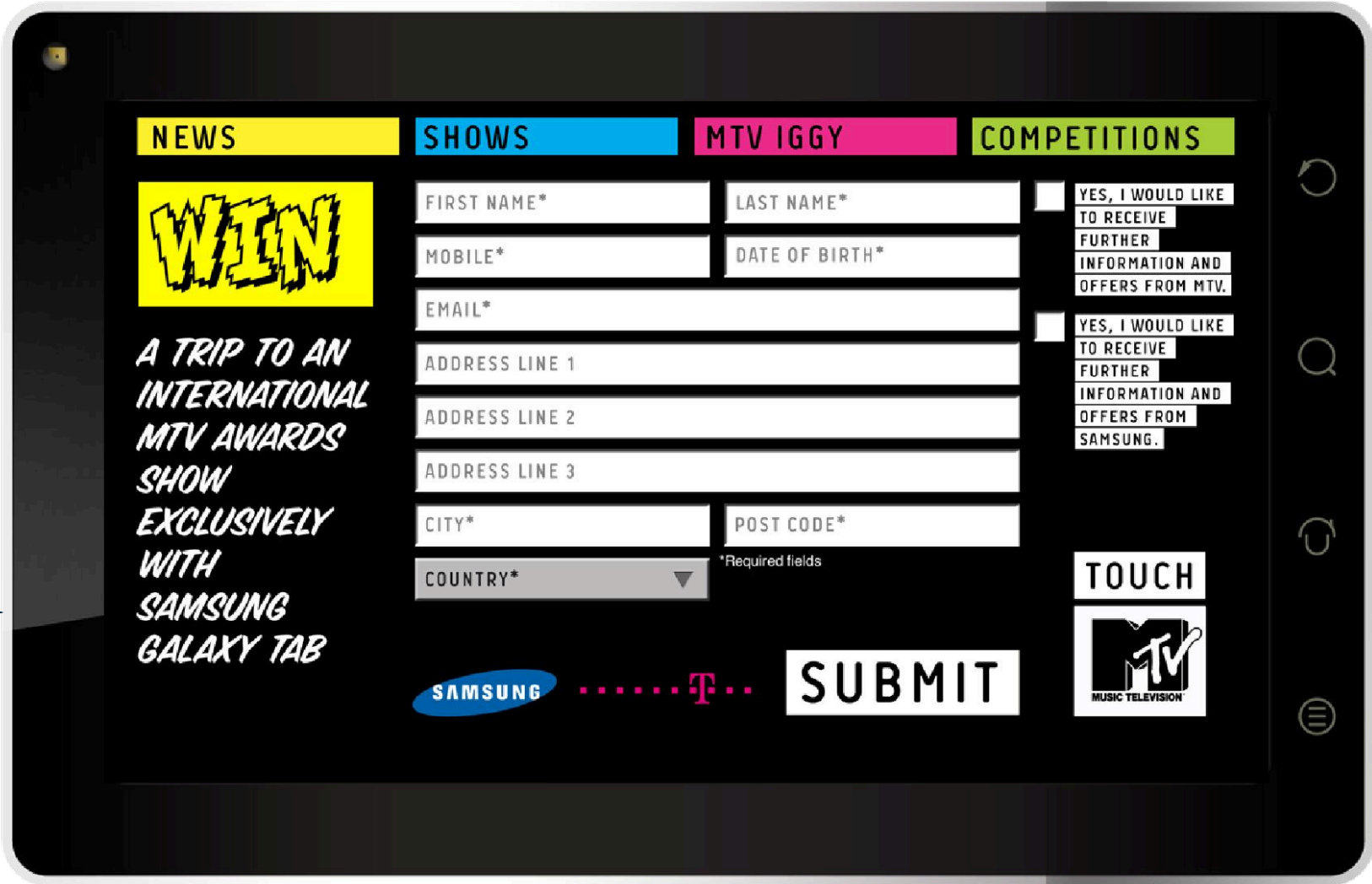


Home screen

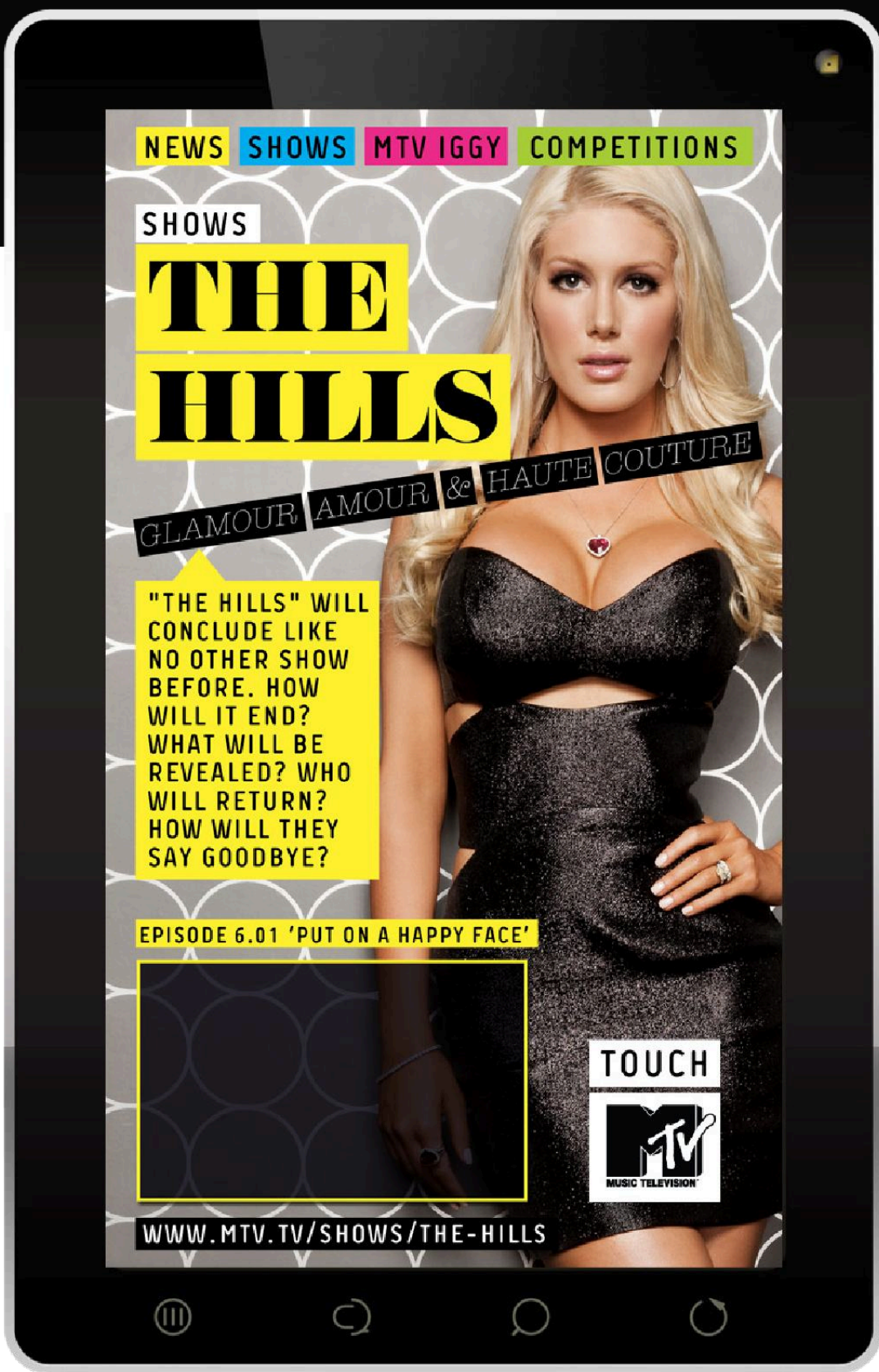


Home screen

From the home screen, users could explore MTV's latest offerings, navigate through shows and competitions, and dive into an intuitive browsing experience tailored for tablet users. The app also featured a visually rich splash screen and dedicated sections for MTV's programming, reinforcing its position as a premium entertainment destination.



Competition screen



Show screen

By launching as one of the very first pre-installed apps on the Galaxy Tab, this project positioned us at the cutting edge of early Android tablet innovation, shaping the user experience for one of the most significant new product categories of its time.