

## iPad, iPhone, Android, Blackberry and Nokia

At the launch of the first iPad, our team worked with <u>Hotels.com</u> to develop their first-ever iPad app, bringing their platform to this groundbreaking new device. The app was designed to take full advantage of the iPad's larger display, offering a visually rich and immersive booking experience. With a beautifully crafted home screen that showcased stunning imagery and intuitive navigation, the app set a new standard for hotel search and booking on tablets.







Users could effortlessly search for hotels, view detailed listings with highquality images, and complete bookings, all within a seamless and fluid interface optimised for touch interaction. The app's elegant design and smooth user experience caught Apple's attention, leading to its inclusion in Apple's iPad marketing campaigns, highlighting it as an exemplary app for the platform.





Beyond the iPad, we also played a key role in enhancing the design and development of <u>Hotels.com</u>'s existing iPhone and Android apps, ensuring a consistent and refined experience across platforms. Additionally, we developed the BlackBerry and Nokia apps from the ground up, helping expand <u>Hotels.com</u>'s reach to a wider audience.



